

# Hotels guests and overnight stays in the 1st half year of 2022

### Overview

The 1<sup>st</sup> half year of 2022 count of hotel guests and overnight stays showed an increase in the number of guests and an increase in overnight stays in all of Greenland compared to the 1<sup>st</sup> half year of 2021.

In the 1st half year of 2022 there were a total of 54,261 hotel guests and 139,943 overnight stays across the 55 hotels, hostels and other tourist accommodations in Greenland that Statistics Greenland receives reports from. The number of overnight guests saw an increase of 66.6 pct. Whereas the number of overnight stays saw a rise of 40,0 pct., as compared to the same period of 2021.

Number, percent change relative to the previous year 18 000 ■ Greenland ■ Denmark ■ International ■ Unknown 45,0 128,8 16 000 67,6 14 000 39,4 12 000 10 000 8 000 25.2 6 000 4 000 2 000 84,2 0 2021 2022 2021 2022 2021 2022 2021 2022 2021 2022 2021 2022 Avannaata Ilulissat (1) Qeqqata Kommune Kommun. Kommun. Kom. og Kom. Kommunia Kujalleq Sermersoog Sermersoog Qegertalik Vest Øst

Figure 1. Number of guests, 1st half year of 2021-2022

Source: Statistics Greenland – see the figures in the Stat bank bank.stat.gl/TUEHOT

Table 1. Number of guests, 1st half year of 2021-2022

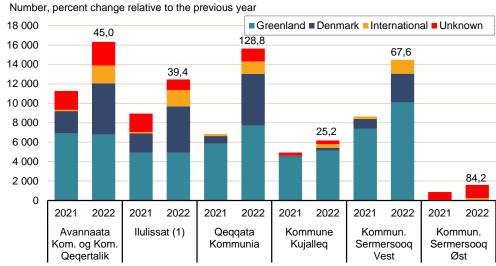
	2021	2022	% variation
Greenland	24.679	29.679	20,26
Denmark	4.227	13.910	229,07
International	607	5.132	745,47
Unknown	3.050	5.540	81,64
Total	32.563	54.261	66,6

Source: Statistics Greenland – see the figures in the Stat bank bank.stat.gl/TUEHOT

## Number of guests in the 1st half year of 2022

The number of overnight guests increase with 66.6 pct. compared to 2021. The biggest change was seen in Qeqqata Kommunia where the number of overnight guests increased with 128.8 pct.

Figure 2. Number of guests by region, 1st half year of 2021-2022



Source: Statistics Greenland – see the figures in the Stat bank <u>bank.stat.gl/TUEHOT</u>

International: includes guest resident in foreign countries.

## Overnight stays in 2021-2022

The number of overnight stays in the  $1^{st}$  year of 2022 saw an increase of 40.0 pct. compared to 2021. The biggest change was in Qeqqata Kommunia where the number of overnight stays with increased 72.3 pct.

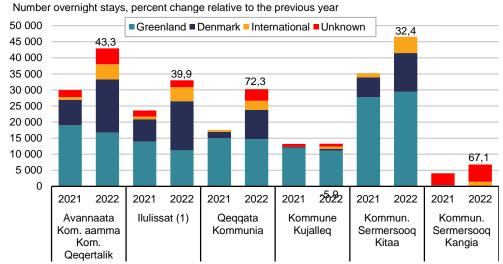
Table 2. Number of overnight stays, 1st half year of 2021-2022

	2021	2022	% variation	
Greenland	74.137	71.993	-2,89	
Denmark	16.451	38.368	133,23	
International	2.734	14.735	438,95	
Unknown	6.661	14.847	122,89	
Total	99.983	139.943	40,0	

Source: Statistics Greenland – see the figures in the Stat bank bank.stat.gl/TUEHOT

<sup>(1)</sup> Ilulissat is counted as part of Qaasuitsup Kommunia.

Figure 4. Number of overnight stays by region, 1st half year of 2021-2022



Source: Statistics Greenland – see the figures in the Stat bank  $\underline{\text{bank.stat.gl/TUEHOT}}$ 

(1) Ilulissat is counted as part of Qaasuitsup Kommunia.

International: includes guest resident in foreign countries.

#### Remarks

*Statistics Greenland* receives data from most of the accommodations in Greenland, and for the biggest hotels. The figures are preliminary, and they might change when *Statistics Greenland* receive missing reports or corrections.

Statistics Greenland has a continuously collaboration with Visit Greenland in regard to uncovering the total bed capacity in Greenland. This includes continuous detection of new accommodations and hotels. The estimated share of covered bed capacity can be seen in table a1.

Table A1. Covered bed capacity 1st half year of 2022

	Avannaata Kom. and Kom. Qeqertalik	Ilulissat (1)	Qeqqata Kommunia	Kommune Kujalleq	Kommun. Sermersooq West	Kommun. Sermersooq East	Totally
Covered bed capacity Total bed capacity	134.680 156.156	94.276 105.560		76.076 78.806		44.408 46.956	567.112 642.096
Pct covered	86%	89%	87%	97%	85%	95%	88%

Source: Statistics Greenland and Visit Greenland

Small corrections have been made in the 2017 – definitions of the "*Unknown*" and "*Other countries*" categories, as compared to earlier years. In previous data releases, guests with unknown residency are included in "*Other countries*". As of 2017, the "*Unknown*" category is used for guests with unknown residency.

Due to reports late arrival, there are approx. 3.8 pct. of the guests and 4.8 pct. of the overnights estimated based on figures for the same period 2021. The existing estimation algorithm has been reworked based on learnings from the COVID-19 counts.

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